

AUSTRALIAN LEARNING GROUP

STYLE GUIDE

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YOU'RE IN THE RIGHT PLACE

It's a big decision to educate yourself; to create or change a career. Most of our students and staff are on a journey, both physical and emotional. We want them to feel at home and that they are in the right place to learn, evolve, transform, be better and be looked after. We are a family, and all our staff, educators and students are in the right place.



**NURTURING AND
EMPOWERING PEOPLE ON
THEIR PATH TO MORE
MEANINGFUL CAREERS**



OUR BELIEFS



EMBRACE CHANGE



WITH EMPATHY



SERVE & EMPOWER



BE A HUMBLE EXPERT



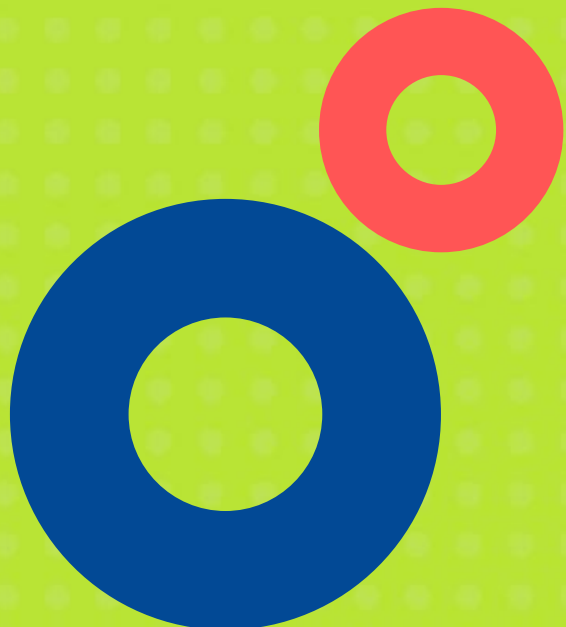
BE ORGANISED, BE ACCURATE



SPEAK UP, WE LISTEN

BRAND REMINDERS

Things to keep in mind



Use proper typeface



Scale logo accordingly



Match colors to
approved palette



All headings must be
capital letters

NEW LOGO

Primary Logo

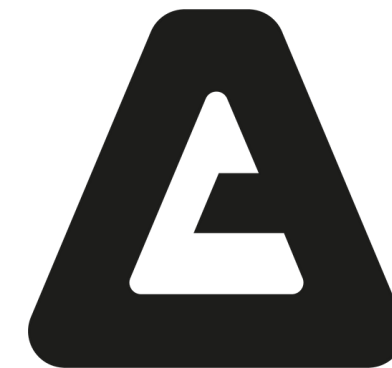


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Click logos to download



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LOGO SPACING



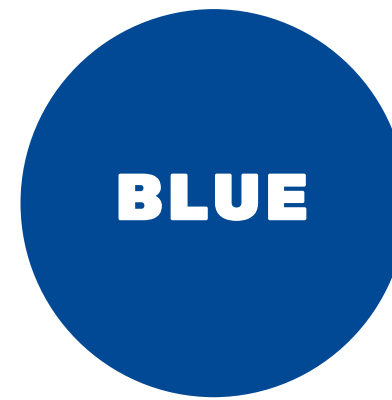
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x

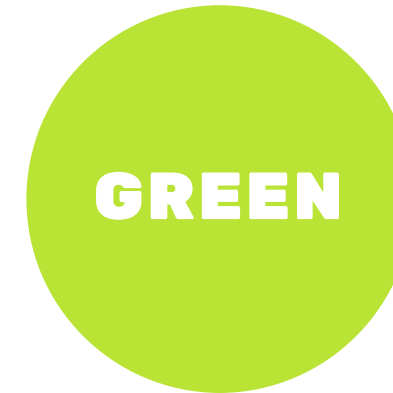
1/2x

COLOUR PALETTE



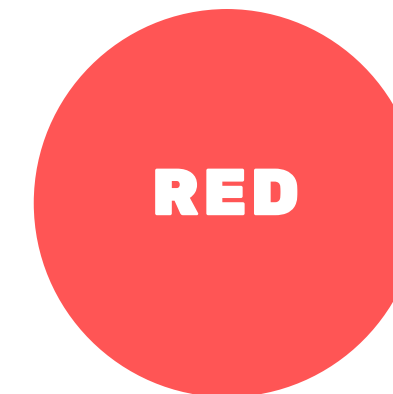
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C100 R02
M75 G73
Y00 B149
K00



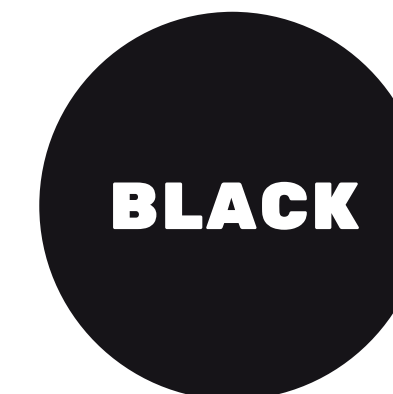
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Y90 B53
K00



#FF5555

C00 R255
M75 G85
Y55 B85
K00

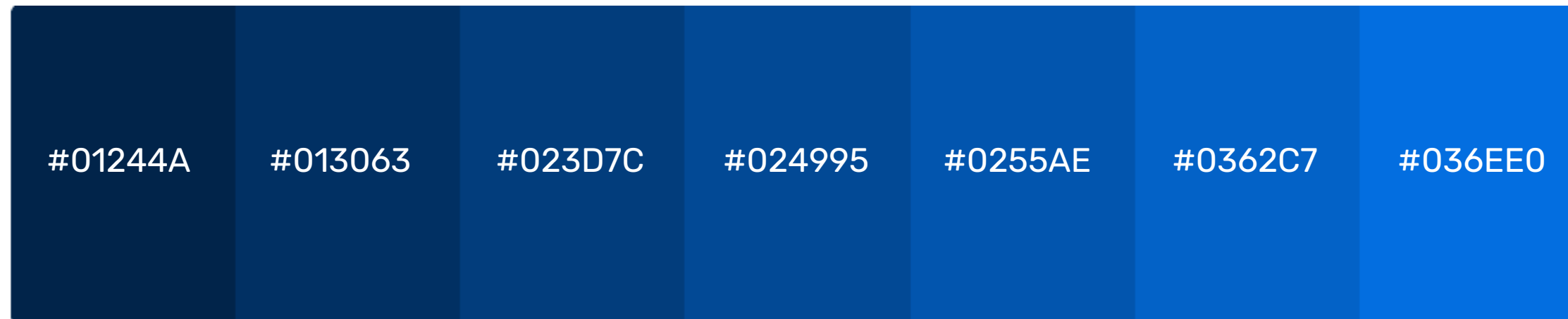


#161418

C20 R22
M20 G20
Y00 B24
K100



MONOCHROMATIC OPTIONS



TYPOGRAPHY

Rubik

The quick brown fox jumps
over the lazy cow.

0 1 2 3 4 5 6 7 8 9

? ! @ # \$ % & * ()

HEADING = RUBIK BLACK

SUBHEADING = RUBIK BOLD

Body Text = Rubik Regular



Rubik Light

Rubik Regular

Rubik Bold

Rubik Black

TYPOGRAPHY

INSTALLING RUBIK



1. Visit <https://fonts.google.com/specimen/Rubik?query=rubik> and click “Download Family” in the top right.
2. Unzip the file
3. Open the unzipped “Rubik” folder and then the “static” folder.
4. Search “Font settings” in the Windows Taskbar then click it
5. Drag all the TTF “Rubik” font files into the “Drag and Drop” section

SOCIAL PAGES

Click to see our pages



LINKEDIN



INSTAGRAM



FACEBOOK



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YOU'RE IN THE RIGHT PLACE

RTO 91165 CRICOS 03071E